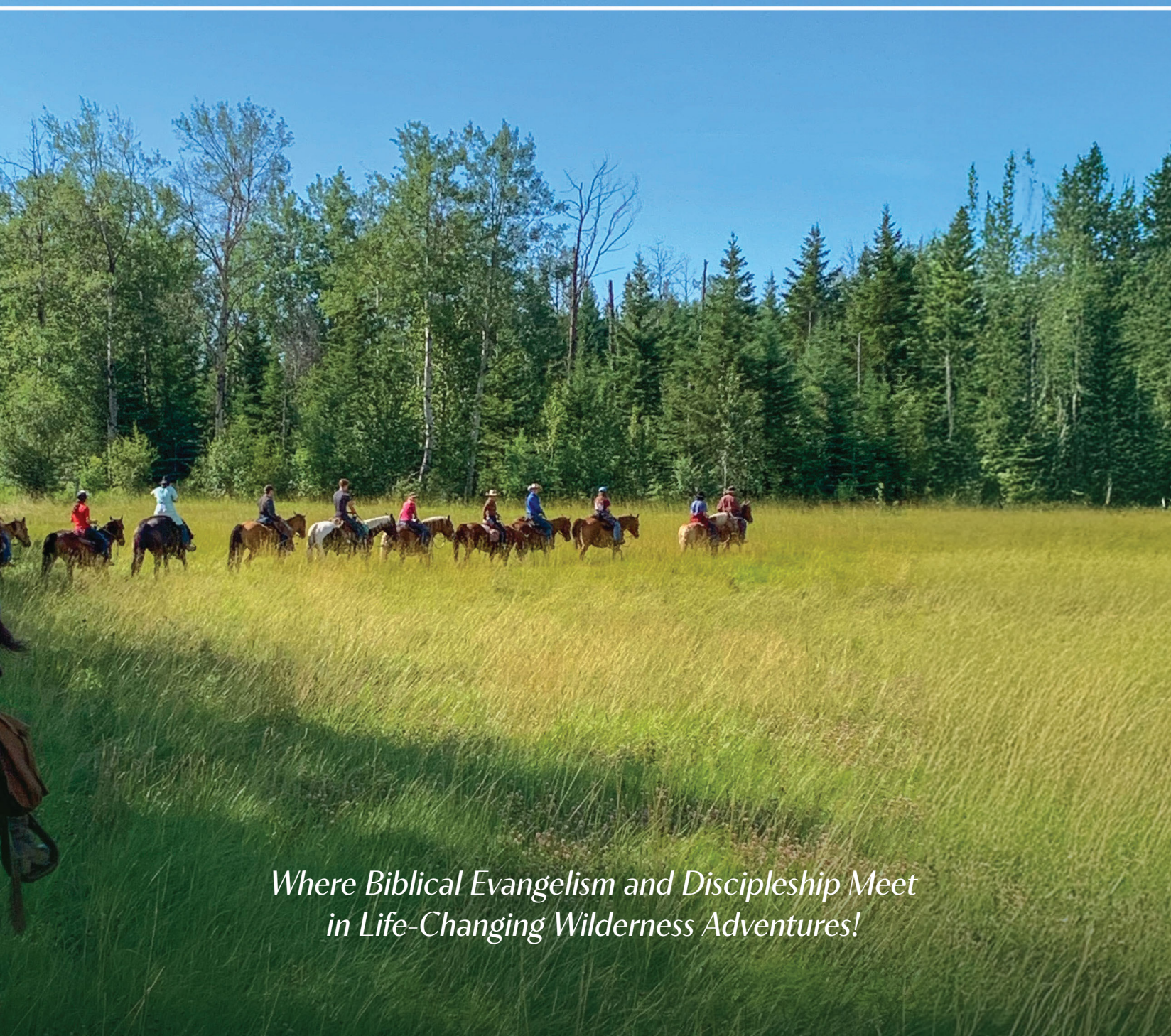




# J2K Ministries

Fundraising Vision  
2024 - 2025



*Where Biblical Evangelism and Discipleship Meet  
in Life-Changing Wilderness Adventures!*

## ***Would you like to be part of a mission? An integral part of a passionate vision bringing lasting meaning and hope to the lives of youth, young adults, and their families?***

Studies by the Barna Research Group indicate that just over 66% of Christians make the decision to follow Christ before the age of 18. Bible Camps focus on sharing the Gospel and offering hope and life to young people during some of their most critical years.

While not everyone can personally serve at camp as a staff member, everyone *can* be part of the mission and vision of sharing the Gospel with those in need.

***Q: Would you like to be a team-member on a mission that reaches young people with the uncompromising Gospel of Jesus Christ?***

## **Camper Stories**

**When Sandra** (not her real name) first came to HPWC in 2021, she came because her friends brought her. The camp sounded fun with horses, tipis, and games.

She didn't realize it was a Bible Camp, and the chapels and devotionals upset her. She couldn't believe her friends would do this to her! Why would you come to a Bible Camp, of all places?

As the chapel speaker shared the Gospel throughout the week and the staff engaged her in tipi devotions and conversation, the Holy Spirit began to work in Sandra's heart. Little by little, He chipped away at the anger and frustration, and she began to see how much God loved her. Her sins could be forgiven, and she could have a relationship with her Creator!

Sandra decided to commit her life to Jesus Christ, becoming a bright light in her unsaved community of friends and family. In 2022 and 2023, she came back to camp, passionate about her faith and full of questions from reading the Bible.

In 2024, after reading about baptism and discussing it with her tipi leader that she was in touch with throughout the winter months,

Sandra requested to be baptized in the Little Smoky River near camp. Her life is a testimony to God's grace and love, and is one clear example of how HPWC has been used to impact people's lives for eternity.

**Adam** (not his real name) came to camp in 2023 as an atheist, sure that God, especially the God of the Bible, didn't exist. As his tipi leaders shared the Gospel through their devotional times and the camp speaker talked about how we are all sinners and need a Savior, Adam began to see himself for who he was: a created being made in the image of an all-powerful God, separated from Him by sin.

At campfire on the last night he said, "I'm not ready to make the decision to follow God yet. But I am going to go home and continue thinking about what I heard and doing some research. But I can tell you this: you can't come to HPWC and leave without knowing there is a God!"

Adam returned in 2024, and after asking many questions and listening intently during several chapels, he made the decision to surrender his life to God. He told the camp speaker, "Thank you for helping me make the decision to follow Jesus."

Multiple other campers over the years have given their lives to Christ and some have asked to be baptized. Only in eternity will we truly know how far the impact of HPWC and SMC have reached as those whose lives have been changed continue to witness about the forgiveness and love of God!

## Staff

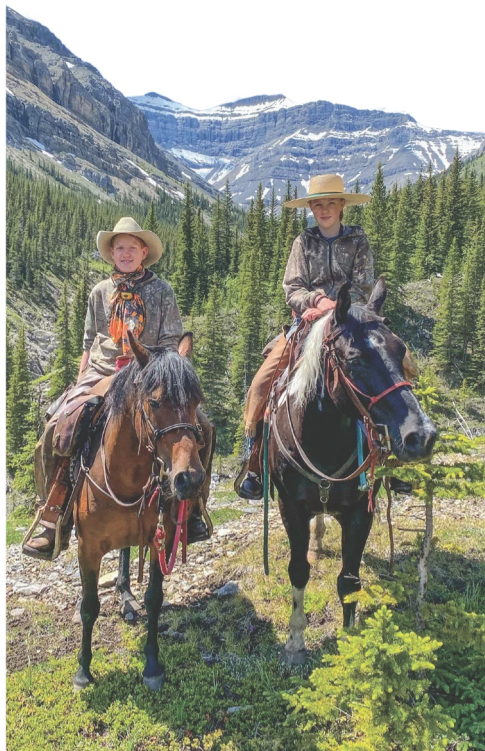
From a staff perspective, we have seen young adults come as Junior Staff, learn leadership skills, receive in-depth Gospel training, and eventually move into top leadership positions as they come back year after year. Many of our staff have made the decision to go to Bible School to further their training and spiritual growth, returning to staff at camp each summer.

Our staff sacrifice their time, finances, and personal comfort in their passionate commitment to join Jesus's mission to young people to himself. Teaching riding, making awesome food, organizing games, leading chapel, and being tipi leaders are all part of the job description!

Through the winter months, many from our staff team who are not in Bible School attend the J2K weekly online Bible Study. Since 2017, Director Aaron Harbidge has led the staff through college-level studies on topics such as "How to Study the Bible", "Who is Jesus", "The Gifts of the Spirit", "The Book of Mark & Discipleship", and "The Gospel 101" among other topics.

J2K Ministries is impacting the lives of our campers and staff with the eternal truths of the Gospel, teaching what it means to live a life completely devoted to following the Master.





## About J2K Ministries

Welcome to **J2K Ministries**! J2K was founded with the vision to bring the Good News of the Gospel to youth and families through wilderness camp programs. Nothing can replace time spent in Creation with friends and horses, and time spent building relationships that can last a lifetime. With life becoming more and more chaotic, time spent in small groups in a wilderness setting can be a life-changing experience for many youth.

Through building friendships, engaging in conversation, leading and teaching chapel sessions, and modelling what it means to be a Christian, our staff want to ensure that every camper knows of the love, mercy, and forgiveness that God extends to all people, everywhere through His Son, Jesus Christ. You can find out more about our specific beliefs and values on our website under “**Beliefs and Statements**”.

### OUR VISION

Our Vision is to proclaim the Gospel of Jesus Christ to the unsaved and promote a culture and worldview where believers are disciplined to passionately serve Jesus Christ by joyfully evangelizing and training other disciples.

### OUR MISSION

We use recreational and training initiatives to facilitate relationship-building activities focused on evangelism and spiritual growth. We use training, Bible study, and Biblical counselling to create a place for disciples to thrive in their walk with God.

### J2K MINISTRIES LEADERSHIP

J2K is a non-profit, limited-liability corporation registered in the province of Alberta. It is operated by a board of volunteers who are dedicated to providing a safe, fun, and meaningful summer camp experience. With many years of combined experience in summer camps, various church ministries, and business management, our board brings a well-rounded and very experienced set of unique experiences and skill sets to the table. Our Executive Director, who does not sit on the executive board, is Aaron Harbidge. You can learn more about our exceptional board members on our website under “**About Us**”.

## J2K Ministries Financial Status

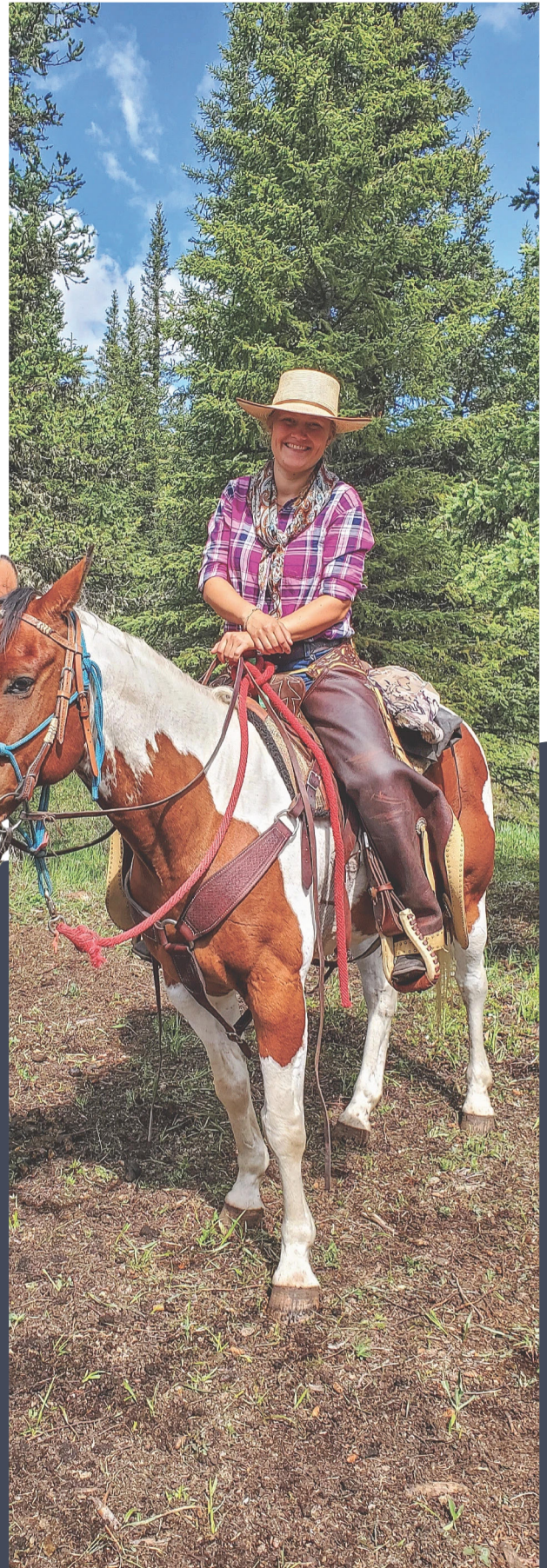
J2K Ministries operates our two camp locations, **High Prairie Wilderness Camp** (High Prairie, AB) and **Summit Mountain Camp** (Sundre, AB), through the generous donations of individuals and businesses who believe in providing exceptionally fun and safe summer camp experiences for teenagers.

Our commitment is that camp is never financially out of reach for any camper...ever. By keeping our summer fees at some of the lowest in Alberta for this type of program and offering sponsorships to qualifying campers, we provide an exceptional program at exceptional pricing.

J2K Ministries is currently waiting for the CRA to issue our own charity number. In the meantime, through a legal agreement, tax receipts from donations are being issued through Bethel Baptist Church in High Prairie. This means that your tax receipts will have "Bethel Baptist Church" instead of "J2K Ministries".

*Thank you for helping me  
make the decision to  
follow Jesus!*

*-HPWC Camper*



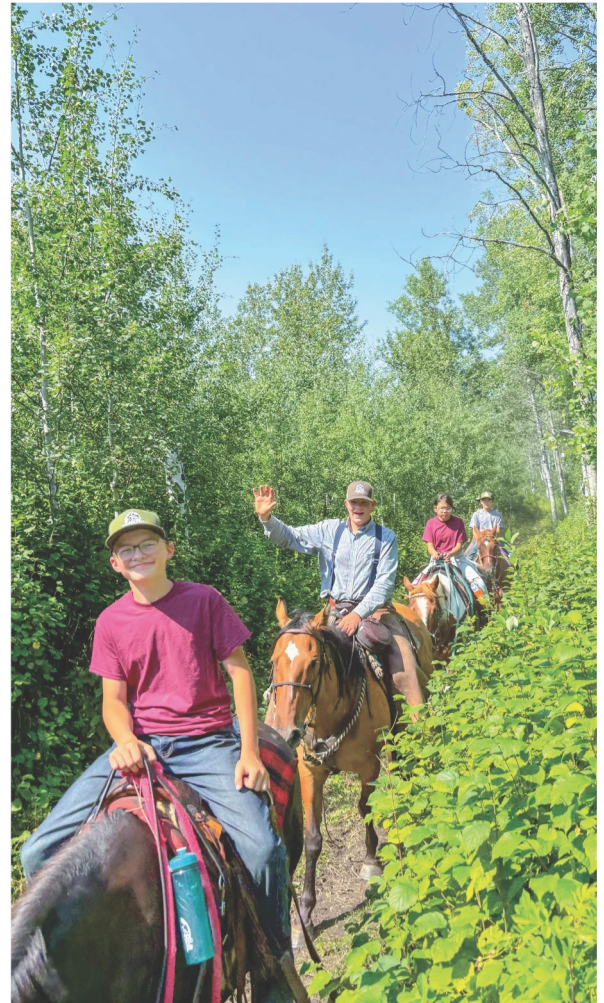
# Camp & Finances

Our camps have typically depended on our annual fundraiser and various donations throughout the year to cover our expenses. Since our beginning, individuals and businesses have been exceedingly generous, enabling us to continue running from one year to the next.

As we continue to grow, we are inviting people to join us by setting up monthly automated e-transfer donations. To help visualize what this can look like, we have created the following table. 580 is an approximate donor number based on half of our approximately 1100 subscribers to our printed and emailed newsletters and social media.

The highlighted figure of \$208,800 is our goal for 2025. This will help us accommodate predicted growth and future goals year over year.





The monthly donation amounts of \$20, \$25, \$30, \$50, and \$100 are suggestions only to provide a baseline. We are thankful for all the various ways in which people have blessed the camp over the years!



Number of People Donating	Monthly Donation Amount	Total Per Month	Multiplied by 12
580	\$20	\$11,600	\$139,200
580	\$25	\$14,500	\$174,000
580	\$30	\$17,400	\$208,800
580	\$50.00	\$29,000.00	\$348,000
580	\$100.00	\$58,000.00	\$696,000



## Campers

-  High Prairie Wilderness Camp has space for three groups of 25 campers totalling 75 youth per summer. We operate 2 7-day camps and a 10-day camp for youth ages 12-17. In 2024, we had standing waiting lists as hopeful campers waited for a spot to open.
-  A 7-day camp costs \$310 and the 10-day is \$400.
-  Summit Mountain Camp hosts 10 campers for three 6-day camps during July. SMC offers an advanced mountain riding experience with a smaller, closer group that facilitates valuable discussions about life, God, and faith, all while surrounded by breath-taking mountain beauty. SMC costs \$440 per camper.
-  Sponsorship applications that can cover up to 100% of the camp fee are available upon request. The application helps evaluate the needs of the specific family to ensure the funds donated to the initiative are used appropriately.

	Number of People Donating	Monthly Donation Amount	Total Amount
Summer Bible Teaching Supplies	15	<b>\$20</b>	\$300
\$400 sponsorship for HPWC 10-day camper	20		\$400
\$440 sponsorship for SMC Camper	22		\$440
Summer Bible Teaching Supplies	6	<b>\$50</b>	\$300
Sponsorship for 10-day HPWC Camp	8		\$400
Sponsorship for SMC Camper	9		\$440
Summer Bible Teaching Supplies	3	<b>\$100</b>	\$300
Sponsorship for 10-day HPWC Camp	4		\$400
Sponsorship for SMC Camper	4.5		\$440



## Horses

- ▲ Our "missionary" horses quite literally carry our program: without them, we wouldn't have horse camp! Many of our campers come because of the opportunity to ride horses for hours each day on our beautiful trails, whether at HPWC or SMC. We also use horses in our daily lesson program at HPWC, and as packing horses at SMC. To accomplish our riding program efficiently, we need about 35 trained horses. About 30 of these need to be camper-ready, with about 5 horses being "in training" for future camper use. About 25 horses need to be suitable for the mountainous terrain offered at SMC.
- ▲ Our horses require summer pasture from May - June, and then again from September - October. Through the winter, they are fed hay from about the middle of October - the middle of May.
- ▲ Besides hay, mineral blocks, and transportation costs, our horses receive occasional vet care and of course, teeth maintenance!
- ▲ Each of our SMC horses has to have shoes to protect their hooves against the rocks inherent in mountainous terrain.
- ▲ We understand the value of a good horse and seek to take excellent care of our equine friends!

*"The staff at this camp made me feel like what had to say was important. I have been to lots of camps"  
- 15 yr old camper*



	Number of People Donating	Monthly Donation Amount	Total Amount
Trimming 1 horse	2.5	<b>\$20</b>	\$50
Trimming 30 horses	75		\$1,500
One month of horse feed	5		\$100
Various Individual pieces of horse track	5		\$100
Cost to shoe a SMC Horse	8		\$160
Horse teeth floating	12.5		\$250
Hay Cubes for SMC	16.5		\$330
Average cost of new (used) saddle	30		\$600
Purchase a new camp horse	150		\$3,000
10,000 kms for moving horses, trips to pick up horses, and moving gear to SMC/HPWC * (2024 saw about 22K kms for camp)	300		\$6,000
Trimming 1 horse	1	<b>\$50</b>	\$50
Trimming 30 horses	30		\$1,500
One month of horse feed	2		\$100
Various Individual pieces of horse track	2		\$100
Cost to shoe a SMC Horse	3.5		\$175
Horse teeth floating	5		\$250
Hay Cubes for SMC	6.6		\$330
Average cost of new (used) saddle	12		\$600
Purchase a new camp horse	60		\$3,000
"10,000 kms for moving horses, trips to pick up horses, and moving gear to SMC/HPWC *(2024 saw about 22K kms for camp)"	120		\$6,000
Trimming 1 horse	0.5	<b>\$100</b>	\$50
Trimming 30 horses	15		\$1,500
One month of horse feed	1		\$100
Various Individual pieces of horse track	1		\$100
Cost to shoe a SMC Horse	1.5		\$150
Horse teeth floating	2.5		\$250
Hay Cubes for SMC	3.5		\$350
Average cost of new (used) saddle	6		\$600
Purchase a new camp horse	30		\$3,000
"10,000 kms for moving horses, trips to pick up horses, and moving gear to SMC/HPWC *(2024 saw about 22K kms for camp)"	60		\$6,000



Seth Eagles, 2024 Project Manager

## Staff

Our staff team is second to none! Comprised of Junior staff ages 16-17, Senior staff at 18+, and adults of all ages and occupations, our team is a friendly, enthusiastic, and well-trained group of volunteers. While most of our staff positions are volunteer, we do have several financial goals for our staff.

▲ Our hired summer Project Manager plays an extremely important role in making camp happen. Because our executive director works almost full-time, the Project Manager fills in all the work gaps from May to August. Their duties include but are not limited to:

- Horse care, training, and getting them mentally and physically in shape for camp
- Managing volunteer work crews to set up camp
- Summer firewood
- Oiling and cleaning saddles
- Pasture maintenance
- Ensure that all supplies for SMC are properly organized and packed, and then re-sorted for HPWC
- Representing the camp at any public events throughout their time at camp
- Working with the camp director to ensure everything is ready before camp time

Our staff also include college students who are working their way through college. Over the years, many of our staff have taken time from their summer jobs to volunteer at camp. These older, experienced, and more mature staff make sure that we can provide a superior summer camp experience.

- Our goal is to provide each college student with a bursary at the end of their time at camp to help compensate for their time. We would like to see \$1000 per student for approximately 1 session of camp. Volunteering for one camp session potentially means taking up to 1.5 weeks off paid work, along with travel expenses. We would like their time at camp to not be a drain on their very limited financial resources during this time in their life.

Our camp speakers are either pastors taking time away from their churches, or other individuals taking time from their work. While we don't pay them, we typically like to offer them an honorarium of \$600 for a 7-day camp to thank them for their time and help them cover their expenses.



Austin and Fayth Harbidge, 2023 Project Manager

	Number of People Donating	Monthly Donation Amount	Total Amount
Honorarium for 7-day camp speaker	30	<b>\$20</b>	\$600
Honorarium for Bible College Student (staff)	50		\$1,000
One month hired summer staff (4 months)	180		\$3,600
Honorarium for 7-day camp speaker	12	<b>\$50</b>	\$600
Honorarium for Bible College Student (staff)	20		\$1,000
One month hired summer staff (4 months)	72		\$3,600
Honorarium for 7-day camp speaker	6	<b>\$100</b>	\$600
Honorarium for Bible College Student (staff)	10		\$1,000
One month hired summer staff	36		\$3,600

# Operational

▲ For every youth organization there are always “background” expenses that are not readily seen by the casual observer. Items such as picnic tables, chapel benches, or a few cans of paint can easily add to a budget. Maintenance costs of a gas oven or a small walk-in cooler can be small for several years and then require \$1000 worth of maintenance.

▲ Because our camps are wilderness camps, we avoid many of the expenses typically associated with a summer camp. We don’t have year-round building maintenance or grounds to upkeep. We can host programs and provide a great experience with minimal cost compared to a permanent facility.

▲ But with that said, there are always background expenses. Here are just a few to help provide some perspective:



	Number of People Donating	Monthly Donation Amount	Total Amount
New stock trailer tire (14 ply) - 2024 = 4 new tires	15	<b>\$20</b>	\$300
Program Supplies	17.5		\$350
Diesel & Oil for generator	100		\$2,000
Yearly Insurance	258		\$5,160
HPWC Food Budget	900		\$18,000
New stock trailer tire (14 ply) - 2024 = 4 new tires	6	<b>\$50</b>	\$300
Program Supplies	7		\$350
Diesel & Oil for Generator	40		\$2,000
Yearly Insurance	103		\$5,160
HPWC Food Budget	360		\$18,000
New stock trailer tire (14 ply) - 2024 = 4 new tires	3	<b>\$100</b>	\$300
Program Supplies	3.5		\$350
Diesel & Oil for Generator	40		\$2,000
Yearly Insurance	51.5		\$5,160
HPWC Food Budget	180		\$18,000

## Growth

▲ For a deeper, long-term perspective, we have provided a list of other expenses that are not included in our charts.

- We are currently looking for a new camp location, one that can be permanent. A piece of bushland bordering crown land could be between \$180,000 - \$250,00.
- 5 new horses per year to replace horses that age out of the program, or horses that were purchased but have proven to not be suitable for our program.
- As the camp grows, it requires more and more time. Not all of this work can be done on a volunteer basis and we will need to be able to compensate people for their services.
- Our Project Manager position currently pays \$3600 per month. This is not enough to cover a typical Bible College year which costs about \$15,000 - \$18,000. We would like to raise this to \$4000 per month, making our summer staff position a viable option for students wanting to pay their way through college but also wanting to help with camp. A used 24' stock trailer is needed for moving horses more efficiently between camp and pasture, and transportation down to SMC. Such a trailer is worth about \$20,000
- A tipi replacement with good-quality canvas is about \$3,600. Our tipis are relatively new, but when they do need replacing it will be about \$21,000

## How Can I Help?

▲ We welcome one-time and ongoing support as we seek to meet the growing demands of the ministry!

Financial donations can be made via cheque to J2K Ministries or High Prairie Wilderness Camp at Box 144, Enilda, AB T0G 0W0.

E-transfers can be sent to [bethelbaptistchurchhp@gmail.com](mailto:bethelbaptistchurchhp@gmail.com). Tax receipts will be issued through a legal agreement with High Prairie Bethel Baptist Church. Please include your name and middle initial, address, email, and phone number in the message box so we can keep our records updated.

We also welcome the donation of items, so feel free to ask us what we may need!

*“Staffing at Summit is joining Jesus on mission to share the gospel in one of my favorite places on planet earth.”*

- Seth Eagles, SMC Staff





## Thank you!

- ▲ Since HPWC was founded in 2016, the inception of J2K Ministries in 2022, and the founding of SMC in 2023, we have been blessed by many individuals and businesses. Whether through donated services, financial contributions, opportunities for community involvement, donated items, or old-fashioned friendly encouragement, we value everyone who has helped grow the camp ministry to where it is today.
- ▲ With over 100 youth going through our program in 2024, we are excited to see where God takes us!
- ▲ Thank you for partnering with us as we seek to share the love, forgiveness, and hope that Jesus Christ offers to all people.

### Contact us:

Executive Director: Aaron Harbidge

Email: [director@j2kministries.ca](mailto:director@j2kministries.ca)

Phone: 587-321-0066 Address: Box 144, Enilda, AB, T0G 0W0 Website:

<https://j2kministries.ca>



# The Gospel

"For God so loved the world that He gave His one and only Son, that whoever believes in Him should not perish, but have everlasting life."  
~ John 3:16

**Imagine you were** driving your truck at 120km/hr through a school zone at noon one day. You weren't paying attention and just blew right on through.

A police pulls you over, and as he walks up to the door you are trying to figure out what your story is going to be.

On your court date, you show up with a bit of fear and trepidation.

What will the verdict be? What will the judge say? What will the punishment be?

As the judge reviews the incident, it is clear that you broke the law. You have no excuse, you have no recourse, and there is nothing you can do but wait for the sentencing.

As the judge reads off the sentence, your heart sinks. The fine is 250k; more money than you could ever hope to pay back. You envision working off the debt to your dying day, never being free of the punishment for your actions.

There is a cold silence in the courtroom after the sentence is read. You have nothing to say.

Suddenly, from the back, a man stands up.

"Judge," he says, "I understand that the law requires the defendant to pay the fine of 250k. I also happen to know that the defendant will never be able to pay that off, and will be in debt for their entire life. I will pay the debt so the defendant can go free. The requirements of the law will be satisfied, justice will be served, and the defendant will be forgiven of their debt and go free."

Upon hearing this, the judge wraps his gravel and declares, "The debt is paid. The defendant is free to go."

You can hardly stand up; your legs are shaking and the emotions of joy, gratefulness, and respect for this man are surging powerfully through your mind and heart. You rush to the back of the courtroom to find him and thank the man.

"You are very welcome" he says.

"I don't know how I can ever pay you back! Is there anything I can do for you?", you ask.

"There isn't anything you can do to pay me back; I did this freely of my own choice" he responds. "However, see to it that you don't speed anymore and that you drive respectfully from here on"

"Absolutely, I will definitely do that! Thank you so much!" you respond.

**The Bible says** that we have all broken God's law. The well-known 10 Commandments help us to see that lying, disrespecting our parents, lusting, and other things are against God's law. By breaking just one of these laws, we are in trouble!

Everyone has broken God's law; if you compare your life with the 10 Commandments, you will find that you too, have sinned against God. Romans 3:23 says "For all have sinned and come short of the glory of God."

When we stand before God, we have no excuse; there is nothing we can say in our defence. We've sinned (disobeyed God) and we deserve punishment. Unfortunately, the punishment for sin is both physical and eternal death. Romans 6:23 says "For the wages of sin is death...."

BUT, this is where John 3:16 comes in! God is perfectly just, but is also perfectly loving. Knowing that the only way for justice to be met was for us to spend eternity in hell for our sins, but with incomprehensible love for humanity causing Him to provide a way out, God sent His Son, Jesus, to take our place. God doesn't want people to go to hell; the Apostle Peter said that God is "...not willing that any should perish, but that all should come to repentance." (2 Peter 3:9)

God, not humanity, provided the only plan by which someone CAN be forgiven from their sin and have a relationship with Him.

Mankind chose sin; God chose to offer forgiveness.

Humanity chose death; God offered life.

We chose loneliness; God offers relationship.

Jesus Christ, God's only Son, came to earth as a human. He lived a perfectly sinless life and then was put to death on a cross. God put the punishment for the sins of all humanity onto Jesus; because Jesus was sinless, He was able to stand in the way of God's punishment on sin and take it all on Himself in our place.

Through God's great love for humanity, Jesus came to earth to die in our place, taking the punishment for the sin of the world on Himself, meeting the demands of justice that says sin must be paid for while at the same time demonstrating a depth of love that we can scarcely begin to comprehend.

But Jesus didn't stay dead! After three days, He came back to life, demonstrating complete power over life and death. He returned to heaven, leaving behind the command to "Go therefore and make disciples of all the nations, baptizing them in the name of the Father and of the Son and of the Holy Spirit, teaching them to observe all things that I have commanded you; and lo, I am with you always, even to the end of the age." (Matthew 28:19-20)



# New Life

**Would you like** to have a personal relationship with God?

Would you like your sins forgiven, to be free from guilt, shame, and condemnation?

Would you like to know that God is with you, never to leave you?

Romans 10:9-10 and 13 says "...if you confess with your mouth the Lord Jesus and believe in your heart that God has raised Him from the dead, you will be saved. For with the heart one believes unto righteousness, and with the mouth confession is made unto salvation. For "whoever calls on the name of the Lord shall be saved."

1 John 1:9 says "If we confess our sins, He is faithful and just to forgive us our sins and to cleanse us from all unrighteousness."

There are no special prayers to repeat or things you need to do. Getting right with God and accepting His love and forgiveness for yourself is simple; pray, and talk to Him in your own words.

1. Tell God that you believe Jesus is His Son, and that you believe He died for your sins.
2. Tell God that you repent from your sin (turn away from it), and ask Him to forgive you for your sins.
3. Let God know that you want to follow Him and tell Him that you are giving Him control of your life.
4. Thank Him for saving you

If you aren't sure how to start or really what to say, you can pray something like this:

"Father God, I know I am a sinner and that I don't deserve Your love. But I believe that Jesus Christ is your Son and that He died in my place taking the punishment I deserve on Himself. I confess that I'm a sinner, and I ask you to forgive me. I give you my life, and I choose to follow you in all that I think, say, and do. Thank you for sending Jesus, and thank you for saving me! In Jesus name, Amen"

If you have placed your faith in Jesus Christ to forgive your sins, we would love to hear from you! Feel free to drop us an email, text, or phone call!

**"Therefore, having been justified by faith, we have peace with God through our Lord Jesus Christ,..." Romans 5:1**

**"There is therefore now no condemnation to those who are in Christ Jesus, who do not walk according to the flesh, but according to the Spirit. For the law of the Spirit of life in Christ Jesus has made me free from the law of sin and death" Romans 8:1-2**